

# After Less Than a Year in NoMad, Barstool Sports Doubling Offices to 12K SF

BY LIAM LA GUERRE JAN. 17, 2017, 5 P.M.



15 WEST 27TH STREET.

Sports news and information website [Barstool Sports](#) has signed a 5,909-square-foot lease to expand its presence at [The Kaufman Organization's 15 West 27th Street](#) to about 11,800 square feet, Commercial Observer has learned.

The company inked a five-deal for the entire second floor of the 11-story building between Broadway and Fifth Avenue, according to information provided by the landlord. The asking rent for the new space was in the mid-\$60s per square foot. The news website did not have a broker in the transaction.

Barstool Sports is expanding its offices within just a year of moving into the building. The company signed [a lease](#) for the 5,909 square feet, or the entire third floor, in April 2016, as CO previously reported.

Kaufman is currently designing the new addition for Barstool Sports with an expected March move-in. The space features large windows facing West 27th Street.

“We are excited that Barstool Sports is continuing to grow at [15 West 27th Street], as they are the ideal tenant for our loft-style spaces and bring a youthful and fun vibe to the building,” Kaufman’s [Michael Heaner](#), who represented the landlord in-house with colleagues [Grant Greenspan](#) and [Elliot Warren](#), said in a prepared statement.

Barstool Sports left Massachusetts for New York City when it moved into 15 West 27th Street last summer. Its existing third-floor offices have a live-streaming newsroom.