

Heaner, Greenspan and Warren of Kaufman Org. represent landlord in 5,909 s/f lease to MMR Research

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Manhattan, NY The Kaufman Organization has secured a 5,909 s/f, five-year lease for MMR Research Worldwide, a global market research agency, within its Madison Sq. Portfolio at 15 West 27th St. (15W27). This is the first lease signing within the Kaufman portfolio since its recent multi-million dollar recapitalization with China Orient.

“It is an exciting time for the Madison Sq. Portfolio, and we are pleased to have MMR as the newest tenant at 15W27,” said Michael Heaner, partner at Kaufman. “The building continues to attract a variety of high-quality companies seeking a premier office destination that is centrally located in Manhattan, and we are confident the building will continue to experience success.”



Mike Heaner, The Kaufman
Org.

Kaufman’s Heaner, Grant Greenspan, and Elliot Warren represented the landlord, 15W27 Leasehold, LLC, while Jake Cunningham of Velocity Real Estate represented the tenant, MMR Research Worldwide. AMMR will move into the space in November.

15W27 is an 11-story, 65,578 s/f, mixed-use commercial building centrally located in North of Madison Sq. Park (NoMad), Midtown South on West 27th St. between Broadway and Fifth Ave. The building provides tenants close proximity to numerous public transportation options, including the N, R, 4, 5 and 6 MTA subway lines.



Madison Sq. Portfolio at 15 West
27th Street – New York, NY

The building offers flexible, open loft-style spaces that are fully customizable to meet the needs of the 21st century tenant.

Each full-floor space is equipped with top-line amenities, including HID cards that allow employees secure access to respective floors, and 24/7 access to high-speed broadband. Capital improvements include a custom-designed lobby by Design Republic, elevators with graffiti art commissioned by Skott Marsi, and upgraded plumbing and electrical systems.

15W27 is outfitted with full-floor spaces currently available for lease in the building, including a duplex spanning the ninth and 10th floors with an interconnecting staircase, as well as space on the seventh floor with polished hardwood floors and ample natural lighting.