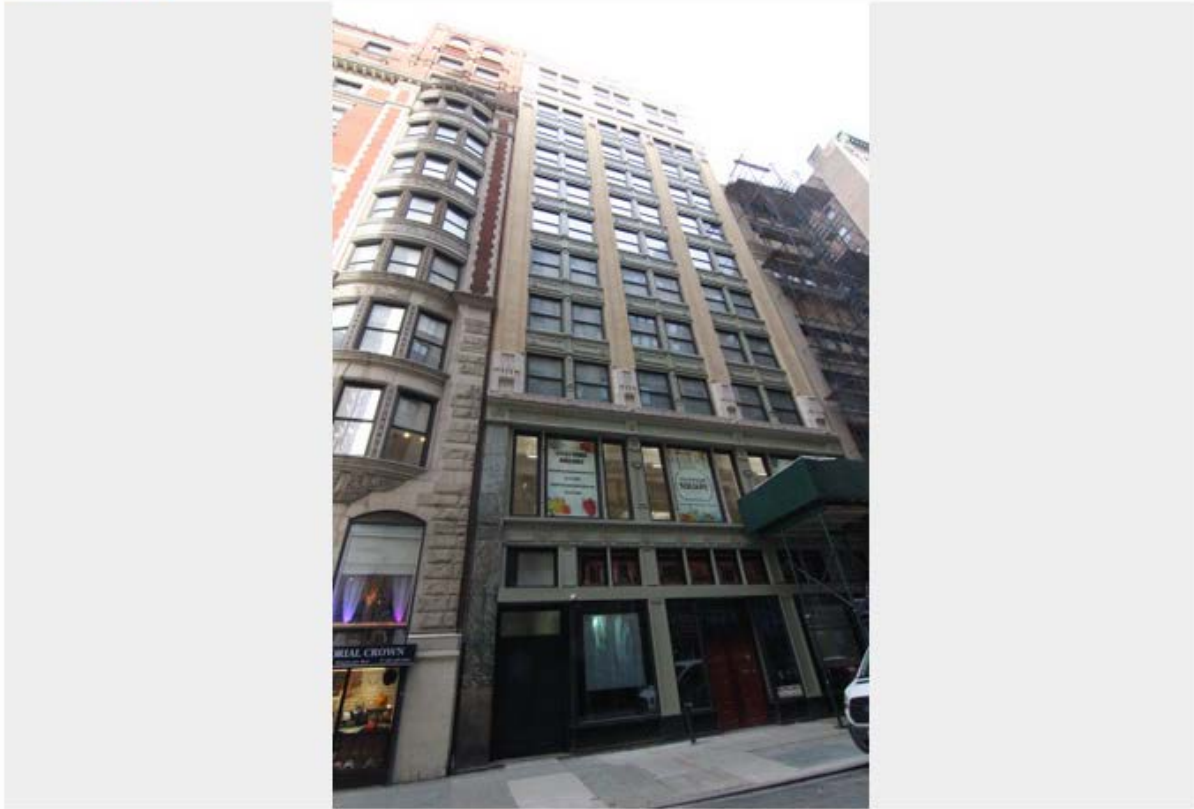


# Digital Medical Recruitment Startup Inks Deal for Flatiron Offices

BY LIAM LA GUERRE JUNE 19, 2017 4:04 PM



45 WEST 27TH STREET.

**Trialspark**, a health care tech company, has signed a 5,702-square-foot lease with [Kaufman Organization's 45 West 27th Street](#), Commercial Observer has learned.

SEE ALSO: [London-Based Design Firm Taking Full Floor Within Flatiron District](#)

The company, which provides digital recruitment services for medical institutions that require patients for clinical studies of new drugs, will occupy the entire fourth floor of the 12-story building between Broadway and Avenue of the Americas. The asking rent in the five-year deal was \$65 per square foot, according to information provided by Kaufman.

“Trialspark was attracted to [45 West 27th Street] because Kaufman offers a unique design-build program that allows the tenant to build out their ideal workspace in a loft-style space boasting the tech-friendly amenities tenants of this caliber desire,” Kaufman’s [Michael Heaner](#), who represented the landlord in-house on the deal with colleagues **Grant Greenspan** and **Elliot Warren**, said in a statement.

## COMMERCIAL OBSERVER

It was not immediately clear where Trialspark is relocating from in the city, but it plans to relocate to 45 West 27th Street in the coming weeks.

“Trialspark is a tech company with a high level of sophistication and 45 West 27th Street has a very creative feel but also as the infrastructure that they needed,” said **Elie Reiss** of **Skylight Leasing**, who brokered the deal for Trialspark.

Kaufman acquired a 99-year leasehold for the 68,873-square-foot 45 West 27th Street in 2014. New Jersey-based **Edison Properties** owns the land. In April, a trio of technology, advertising, media and information or TAMI tenants, **Cuebiq**, **Frame.io** and **Market Factory**, signed [leases](#) at the building, as CO reported at the time.

**KEYWORDS:** [45 West 27th Street](#), [Cuebiq](#), [Edison Properties](#), [Elie Reiss](#), [Eliot Warren](#), [Grant Greenspan](#), [Kaufman Organization](#), [Market Factory](#), [Michael Heaner](#), [Skylight Leasing](#), [Trialspark](#)

### Buildings in this story



### Organizations in this story

